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Bestsellers in Chemical Technology (Subclass TP) 1998/99

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Publisher Bestsellers
from page 50

Fiction

"A raucous, roller coaster of a tale, wild as a grizzly, comic as a braying burro yet penetrating and profound in ways that belies the folksy, salt-of-the-earth style of Evans' prose. ... as grand and eloquent in its craftsmanship as the wide-open Western locales where most of the novel takes place. ... a groundbreaking novel destined to become a classic ... it's essential reading for anyone enthralled by the American West, whether drawn by the stark beauty of the land or the rugged spirit of the ornery, independent cusses who give this region its gritty character." *New Mexico Magazine*

"A work of peculiar power, highly recommended for discerning readers seeking something at once traditional and different." *Library Journal*

"A highly engaging epic." *Publishers Weekly*

Mesoamerica's Ancient Cities. William M. Ferguson. 0-87081-173-8, cloth \$49.95, 1990. Subject: Archaeology & Anthropology

"The photo selections of architecture and site plans give a superb cross-section of each ruin—almost as good as being there. This book has a broad appeal that should attract general and specialist readers alike." *Library Journal*

"The aerial and ground-level black-and-white and color photographs blend with the text to provide a compelling tour." *Booklist*

"An armchair travelogue through Mesoamerican prehistory." *American Anthropologist*

Moctezuma's Mexico: Visions of the Aztec World. David Carrasco & Eduardo Matos Moctezuma. 0-87081-263-7, cloth \$49.95, 1992. Subject: Archaeology & Anthropology

"[Moctezuma's Mexico] is a beautiful and useful contribution to the literature. It is a welcome addition to the library of virtually anyone interested in ancient indigenous America." *The Bloomsbury Review*

"A must-have for libraries with strong reader interest in Mexican culture, this is a good addition to general collections, too." *Booklist*

"Beautifully produced and very readable, [Moctezuma's Mexico] belongs in every large public and academic library." *Library Journal*

Bluefeather Fellini in the Sacred Realm. Max Evans. 0-87081-345-5, cloth \$22.50, 1994. Subject: Fiction

"An erotic and entertaining romp through the various cultures that make up the American Southwest ... will hold the reader's attention until the raucous conclusion." *Kirkus*

"Spiked with wicked metaphors and salty humor, Evans's entertaining allegory of good, evil and human choice captures the tang and yawp of the genuine American West." *Publishers Weekly*

"Humor, mysticism, colorful characters, and the enchanting terrain of New Mexico combine to produce a wonderful tale that envelops the reader, making one want to be part of Bluefeather's family." *Library Journal*

Fire in the Hole. Sybil Downing. 0-87081-515-6, paper \$12.95, 1996 (paper edition 1998). Subject: Fiction

The award-winning *Fire in the Hole* is the tale of a young widowed lawyer swept up in the violence of the famous Colorado coal strike of 1913-1914 known to history as the Ludlow Massacre.

"Western women have come of age, and

Boulder author Sybil Downing is in the forefront with *Fire in the Hole*." *Denver Post*

American Women in World War I: They Also Served. Lettie Gavin. 0-87081-432-x, cloth \$29.95, 1997. Subject: History

"Through the use of diaries and memoirs, as well as official records and institutional accounts, Gavin permits the women themselves to describe their experiences. ... a good chronicle of women's participation in the war effort." *Choice*

"[A] fine and valuable overview of the types of work carried on by women volunteers in 1917-19, supplemented by a wonderful collection of pictures, some hilarious, of women in the uniforms designed for them." *The Washington Times*

"Lettie Gavin has written a most readable narrative ... of great value in understanding the motivations and actual experiences of women. ... Lettie Gavin's strength is in her storytelling." *The Journal of American History*

**University Press of Colorado
Best Kept Secret**

River Odyssey: A Story of the Colorado Plateau. Gerald N. Callahan. 0-87081-469-9, cloth \$24.95, 1998. Subject: Nature Writing, Colorado

"What a breath of fresh air. Gerald N. Callahan is a scientist ... who knows how to write for you and me, the average reader, the nonscientific community. As such, Callahan is a Carl Sagan, an Isaac Asimov for our time." *Albuquerque Journal*

"... told with a distinctive and effective vividness and lyricism ... *River Odyssey* ... [is] refreshingly odd ... 'outdoor writing' for those of us who love the West and who go into the backcountry for subtle, philosophical, personal and aesthetic reasons, and who aren't finding writing that is speaking to us in the mainstream 'outdoor writing' market. ... It ... show[s] why we need to keep alive the small and university presses, like the one that put out *River Odyssey*." *The Denver Post*



Bestsellers in Chemical Technology (Subclass TP) 1998/99

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For a scheme designed to bring like subjects together on library shelves, the **Library of Congress** system makes a lot of strange matches. Some of the oddest may be found in LC's subclass TP Chemical Technology, once mainly the province of chemical engineers. The chemical engineers are still there, but on YBP's list of the fifty best-selling titles in TP for the past twelve months, books such as Prentice Hall's *Elements of Chemical Reaction Engineering* tend to cluster toward the bottom. The subclass, and perhaps the profession too, has been captured by biotechnology, certainly one of the hottest of today's technology fields.

Jeremy Rifkin's *Biotech Century*, published by Tarcher, is a study of the topic for general readers and is YBP's top-selling title in the subclass, with 98 copies sold to date. Biotechnology is well-represented throughout the list, sharing space with topics as diverse as food science, brickmaking, environmental chemistry, wine-making and other beverage technology, and even perfumery, which captured slot number fifty on our list with the National Geographic Society's *Perfume: The Art and Science of Scent*.

continued on page 54

Bestsellers in Chemical Technology
from page 52

Rifkin, Jeremy. *Biotech Century: Harnessing the Gene and Remaking the World*. J.P. Tarcher 1998 \$24.95 Cloth 087477909x

Private Science: Biotechnology and the Rise of the Molecular Sciences; Ed. by Arnold Thackray. Univ of Pennsylvania Press 1998 \$52.50 Cloth 0812234286

Bains, William, 1955- *Biotechnology From A To Z*. Oxford Univ Press 1998 \$27.95 Paper 0199636931

Lewis, Grace Ross. *1001 Chemicals In Everyday Products*. John Wiley 1999 \$39.95 Paper 0471292125

Dean, John A. *Lange's Handbook of Chemistry*. McGraw-Hill 1999 \$120.00 Cloth 0070163847

Mondavi, Robert, 1913- *Harvests of Joy: My Passion for Excellence*. Harcourt Brace 1998 \$27.00 Cloth 0151003467

Glick, Bernard R. *Molecular Biotechnology: Principles and Applications of Recombinant DNA*. ASM Press 1998 \$49.95 Paper 1555811361

Uhlir, Helmut. *Industrial Enzymes and Their Applications*. John Wiley 1998 \$98.00 Cloth 0471196606

Yaws, Carl L. *Chemical Properties Handbook: Physical, Thermodynamic, Environmental, Transport, Safety, and Health-Related Properties for Organic and Inorganic Chemicals*. McGraw-Hill 1999 \$99.95 Cloth 0070734011

Green Chemistry: Frontiers in Benign Chemical Syntheses and Processes; Ed. by Paul T. Anastas. Oxford Univ Press 1998 \$115.00 Cloth 0198501706

Anastas, Paul T., 1962- *Green Chemistry: Theory and Practice*. Oxford Univ Press 1998 \$85.00 Cloth 0198502346

Reactive Hydrocarbons in the Atmosphere; Ed. by C. Nicholas Hewitt. Academic 1999 \$75.00 Cloth 0123462401

Sullivan, Charles L. (Charles Lewis), 1932- *Companion to California Wine: An Encyclopedia of Wine and Winemaking From the Mission Period to the Present*. Univ of California 1998 \$39.95 Cloth 0520213513

Tsujii, Kaoru. *Surface Activity: Principles, Phenomena, and Applications*. Academic 1998 \$79.00 Cloth 0127022805

McClements, David Julian. *Food Emulsions: Principles, Practice, and Techniques*. CRC Press 1999 \$99.95 Cloth 0849380081

Orbey, Hasan. *Modeling Vapor-Liquid Equilibria: Cubic Equations of State and their Mixing Rules*. Cambridge Univ. 1998 \$80.00 Cloth 0521620279

Cook, Scott, 1937- *Mexican Brick Culture in the Building of Texas, 1800s-1980s*. Texas A & M Univ 1998 \$44.95 Cloth 089096792x

Principles of Chemical and Biological Sensors; Ed. by Dermot Diamond. John Wiley 1998 \$89.95 Cloth 0471546194

Klass, Donald L. *Biomass for Renewable Energy, Fuels, and Chemicals*. Academic 1998 \$99.95 Cloth 0124109500

Levenspiel, Octave. *Chemical Reaction Engineering*. John Wiley 1999 \$97.14 Cloth 047125424x

Stephanopoulos, Gregory N. *Metabolic Engineering: Principles and Methodologies*. Academic 1998 \$99.95 Cloth 0126662606

Industrial Solvents Handbook; Ed. by Ernest W. Flick. Noyes Publications 1998 \$145.00 Cloth 0815514131

Enzymes in Polymer Synthesis; Ed. by Richard A. Gross. Amer Chemical 1998 \$105.00 Cloth 0841235430

Stichlmair, Johann. *Distillation: Principles and Practice*. Wiley-VCH 1998 \$94.95 Cloth 0471252417

Flavor Analysis: Developments in Isolation and Characterization; Ed. by Cynthia J. Mussinan. Amer Chemical 1998 \$110.00 Cloth 0841235783

Deen, William M. (William Murray), 1947- *Analysis of Transport Phenomena*. Oxford Univ Press 1998 \$75.00 Cloth 0195084942

Rules of Thumb for Chemical Engineers: A Manual of Quick, Accurate Solutions to Everyday Process Engineering Handbook;

Ed. by Carl R. Branan. Gulf 1998 \$79.00 Paper 0884157881

Cutlip, Michael B. *Problem Solving in Chemical Engineering With Numerical Methods*. Prentice Hall 1999 \$71.69 Paper 0138625662

Seider, Warren D. *Process Design Principles: Synthesis, Analysis, and Evaluation*. John Wiley 1999 \$107.14 Cloth 0471324167

Food Storage Stability; Ed. by Irwin A. Taub. CRC Press 1998 \$99.95 Cloth 084932646x

Polymers in Sensors: Theory and Practice; Ed. by Naim Akmal. Amer Chemical 1998 \$110.00 Cloth 0841235503

Cheremisinoff, Nicholas P. *Liquid Fil-*

tration. Butterworth 1998 \$75.00 Cloth 0750670479

Hench, L.L. *Sol-Gel Silica: Properties, Processing and Technology Transfer*. Noyes Publications 1998 \$64.00 Cloth 0815514190

Abraham, Martin A. *Supercritical Fluids: Extraction & Pollution Prevention*. Amer Chemical 1997 \$105.00 Cloth 0841235171

Poly(Ethylene Glycol): Chemistry and Biological Applications; Ed. by J. Milton Harris. Amer Chemical 1997 \$134.95 Cloth 0841235376

Nottingham, Stephen, 1960- *Eat Your Genes: How Genetically Modified Food is Entering Our Diet*. Zed Books 1998 \$45.00 Cloth 1856495779

Chemistry and Technology of Soft Drinks and Fruit Juices; Ed. by Philip R. Ashurst. CRC Press 1998 \$129.95 Cloth 0849397308

Hills, Brian. *Magnetic Resonance Imaging in Food Science*. John Wiley 1998 \$89.95 Cloth 0471170879

Fogler, H. Scott. *Elements of Chemical Reaction Engineering*. Prentice Hall 1999 \$95.00 Cloth 0135317088

Ducor, Phillipe Georges. *Patenting The Recombinant Products of Biotechnology and Other Molecules*. Kluwer Law 1998 \$87.00 Cloth 9041106987

Szostak, Rosemarie, 1952- *Molecular Sieves: Principles of Synthesis and Identification*. Chapman & Hall 1998 \$153.50 Cloth 0751404802

Biotechnology and Safety Assessment; Ed. by John A. Thomas. Taylor & Francis 1999 \$125.00 Cloth 1560327219

Jagur-Grodzinski, Joseph. *Heterogeneous Modification of Polymers: Matrix and Surface Reactions*. John Wiley 1997 \$145.00 Cloth 0471942871

Dronamraju, Krishna A. *Biological and Social Issues in Biotechnology Sharing*. Ashgate 1998 \$59.95 Cloth 1840148977

Leung, Wallace Woon-Fong. *Industrial Centrifugation Technology*. McGraw-Hill 1998 \$70.00 Cloth 0070371911

Synthesis and Chemistry of Agrochemicals V; Ed. by Don R. Baker. Amer Chemical 1998 \$120.95 Cloth 0841235465

Gaur, Siddhartha. *Thermal Data for Natural and Synthetic Fuels*. Marcel Dekker 1998 \$150.00 Cloth 0824700708

Creber, Diane. *Crystalline Glazes*. Univ of Pennsylvania 1997 \$24.95 Paper 0812216482

McGinty, Brian. *Strong Wine: The Life and Legend of Agoston Haraszthy*. Stanford Univ Press 1998 \$65.00 Cloth 0804731454

Newman, Cathy. *Perfume: The Art and Science of Scent*. Natl Geographic 1998 \$35.00 Cloth 0792273788

